

BOARD RELATIONSHIPS

Nonprofits are owned and governed by collections of volunteers who form the Board of Directors. If the Board is knowledgeable, skilled, wise, diverse, committed to the Mission, and clear about its role, the nonprofit thrives. If not, the agency's mission is in jeopardy.

Courses in this section are designed to make Boards "above average" which in turn makes the agencies "above average" as well. Board officers, executive directors and those who expect to become Board members will benefit.

The Board and Executive Compensation, Hiring and Succession

Danny Sanford

dsanford@stillhopes.org

Gerry Ward

gerry@WardFinancialAdvisors.com

The Board's role is critical in the Hiring, Compensation, and Succession Planning of the organization's senior leadership. This course will address qualified and non-qualified benefit plans and demonstrate creative ways to compensate and motivate senior management. Hiring quality the first time, can help avoid the expense and time of replacing senior management positions often. The art of succession planning will also be a focus during the session to empower both the board and senior leadership in developing a long-term relationship for success.

\$98 | 6 hours

Materials fee: \$5, due at start of course (exact amount please)

COLUMBIA, SC | ID: 12482
Thursday, September 10

9 AM to 4 PM (1 hr networking lunch)
Still Hopes Retirement Center,
Club Room - Building 5

COLUMBIA, SC | ID: 12483

Thursday, November 5

9 AM to 4 PM (1 hr networking lunch)
Still Hopes Retirement Center,
Club Room - Building 5

Board Development: Maximizing Performance and Results

William Garcia

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How do you find the right mix of well-connected, skilled and financially supportive board members in your recruitment or retention strategies? How soon after board orientation does it take for the new board member to fully understand board dynamics, the agency mission, or financial, program or operational issues? How can you increase board members' commitment to the mission and purpose of your organization? Are board members sufficiently knowledgeable about or engaged in fundraising activities? How do board members hold themselves and the executive director accountable for organizational performance? Attend this workshop to review strategies and discuss methods of improving board involvement and organizational performance.

\$50 | 3 hours

Materials fee: \$10, due at start of course (exact amount please)

CHARLOTTE | ID: 12471

Friday, September 11

1 to 4 PM

Montreat College, Charlotte Campus, TBD

CHARLOTTE | ID: 12472

Friday, October 16

1 to 4 PM

Montreat College, Charlotte Campus, TBD

Next Generation Governance

Danny Sanford

dsanford@stillhopes.org

Learn to develop a nonprofit volunteer governing board that can and will do the important work of governance. Understand how to equip the Board to step away from operational management and toward organizational governance; away from a representational focus and toward a focus of mission. Learn strategies to implement immediately. Gain the knowledge necessary to assist your Board move from mediocre to excellent.

\$82 | 5 hours

Materials fee: \$5, due at start of course (exact amount please)

COLUMBIA, SC | ID: 12558
Friday, September 18

10 AM to 4 PM (1 hr networking lunch)
Still Hopes Retirement Center,
Club Room - Building 5

COLUMBIA, SC | ID: 12559

Thursday, October 29

10 AM to 4 PM (1 hr networking lunch)
Still Hopes Retirement Center,
Club Room - Building 5

Fundamentals—Board Basics

Pam Sugarman

psugarman@mindspring.com

This session provides basic information that can help any board member be more effective. Also, boards operate better when board members and staff have agreed on the board's goals, roles, responsibilities, and how the team will work together. During this interactive session, you will: Review seven basic board responsibilities; Understand how your board is fulfilling those responsibilities today and how you would like them to fulfill them tomorrow; Discuss ways to engage board members before, during and after meetings; Become familiar with the standards for excellence for nonprofit organizations; Learn a fun way to help your board decide on goals, roles, responsibilities, and working together. At the end of the day, you'll have simple steps you can take to build a stronger board team that is able to govern well. This workshop is designed for two organization representatives, preferably one board and one staff, to attend together. It is appropriate for organizations of any size or developmental stage.

\$98 | 6 hours

Materials fee: \$5, due at start of course
(exact amount please)

ASHEVILLE | ID: 12551

Thursday, October 1

10 AM to 4 PM
(Working lunch; bring a bag lunch
or order box lunch)
AB Technical Community College,
Enka Campus, Haynes Center, Room 128

Board Development

McArthur Davis

mcarthr48@yahoo.com

This course covers the following topics: what's a board, the board's roles and responsibilities, for-profit boards compared to nonprofit boards, size of the board, the board and the CEO role and relationship, financial and legal responsibilities of the board, the three T's the board should perform, and how to select good board members.

\$98 | 6 hours

Materials fee: \$5, due at start of course
(exact amount please)

SPARTANBURG, SC | ID: 12513

Friday, October 16

9 AM to 4 PM (1 hr networking lunch)
Spartanburg Community College,
Central Campus, Health Sciences Bldg,
HSB 115

GREENSBORO | ID: 12525

Friday, November 6

9:30 AM to 4:30 PM
(1 hour networking lunch)
Greensboro Public Library at
Hemphill Library, Meeting Room

S.O.A.R.— To Develop a Strong Board

Marty Martin

marty_martin@bellsouth.net

Establishing a strong nonprofit requires a strong board of directors to meet and fulfill today's increased requirements for accountability and funding. This

class will discuss a four step process to develop and maintain a strong board of directors. Class is also certified for CAE course credit.

\$50 | 2 hours

Materials fee: \$15, due at start of course
(exact amount please)

DURHAM | ID: 12586

Thursday, December 3

6 to 8 PM
Duke University, Erwin Mill Building,
Bay C, Room 103C

Legal Considerations for Board Governance

Marty Martin

marty_martin@bellsouth.net

Today's nonprofit boards must be active and engaged to fulfill their legal and governance duties. Failure to do so can have catastrophic impact. This course covers what a board should do to fulfill its responsibilities. Certified for CAE course credit.

\$50 | 2 hours

Materials fee: \$15, due at start of course
(exact amount please)

DURHAM | ID: 12539

Tuesday, December 8

6 to 8 PM
Duke University, Erwin Mill Building,
Bay C, Room 103C

Board Governance: Linking Performance and Prestige

Marty Martin

marty_martin@bellsouth.net

Taught through a case study, this highly interactive day-long workshop introduces the Balanced Scorecard

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EVALUATION

Evaluation must be tailored to the person or activity to be effective. It must be able to tell you what works and what needs work. Since Evaluation in nonprofit agencies affects work, any person working with or for an agency will benefit from a better understanding of Evaluation. With this information, programs and personnel performance can be enhanced to ensure positive outcomes.

Outcome Measurement: Uses and Strategies

William Garcia
wgarcia@yahoo.com

What impact does your program have on your clients? How do you express this in a meaningful way to staff, funders, and the community? Attend this workshop to review strategies and discuss methods of improving outcomes measurement systems and using outcomes data to develop and sustain organiza-

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BOARD RELATIONSHIPS

as a management and governance model to map strategy and establish a high performing nonprofit. There is required reading prior to class.

\$98 | 6 hours
Materials fee: \$15, due at start of course (exact amount please)

DURHAM | ID: 12538
Friday, December 11
8:30 AM to 4:30 PM
(1 hour networking lunch)
Duke University, Erwin Mill Building,
Bay C, Room 103C

tional support. Experience an intensive hands-on opportunity to customize client outcome statements that answer the above questions. Learn the difference between inputs, activities, outputs, outcomes and outcome targets, as we cover the essentials for creating an effective outcome statement, write your own statement, and plan how to measure these outcomes for your program.

\$66 | 4 hours
Materials fee: \$10, due at start of course (exact amount please)

CHARLOTTE | ID: 12468
Friday, September 11
8:30 AM to 12:30 PM
Montreat College, Charlotte Campus,
TBD

CHARLOTTE | ID: 12467
Friday, October 16
8:30 AM to 12:30 PM
Montreat College, Charlotte Campus,
TBD

CHARLOTTE | ID: 12464
Friday, November 6
8:30 AM to 12:30 PM
Montreat College, Charlotte Campus,
TBD

CHARLOTTE | ID: 12463
Friday, December 4
8:30 AM to 12:30 PM
Montreat College, Charlotte Campus,
TBD

Measuring Client Outcomes

Wayne Abraham
wtheocon@aol.com

Kevin Devine
kdevine@triad.rr.com

What positive impact does your agency or program have on your clients? How do you express this in a meaningful way to your board, staff, funders, and the community? Gain a thought-provoking and intensive hands-on opportunity to customize your client outcome statements to guarantee you answers to these questions. Through lecture and dynamic group critiques, learn the essentials for creating an effective outcome statement, write/rewrite your own statement, and plan how to measure these outcomes at your agency. You are encouraged to bring current outcome statements, performance indicators/measures, and data collection instruments if you believe these need a 10,000 mile checkup.

\$82 | 5 hours
Materials fee: \$5, due at start of course (exact amount please)

SPARTANBURG, SC | ID: 12518
Friday, October 23
10 AM to 4 PM (1 hour networking lunch)
Spartanburg Community College,
Central Campus, Health Sciences Bldg,
HSB 115